

DISCLAIMER: IF THERE ARE ANY UNCERTAINTIES REGARDING CONTENT TOTAL RUN TIMES OR SEGMENTS, OUR DEFAULT IS TO CONTACT Corus-MediaServices@corusent.com DIRECTLY, WHO WILL LIAISE WITH PROGRAMMING AND PROVIDE US WITH A DEFINITIVE ANSWER. TOTAL RUN TIMES & SEGMENTS ARE NEVER ETCHED IN STONE. THIS DOCUMENT IS FOR REFERENCE ONLY.



## FRENCH PROGRAM FORMATS

These formats are to be followed specifically for any new programs on a go-forward basis. Programs already in mid-production with episodes following a different break structure should continue with the existing format, so that the series is consistent. Subsequent seasons of existing programs should continue to utilize the same break structure as existing episodes through all seasons to ensure that format structure is consistent for life of series.

- \* Program content should include opening sequence, closing credits and bumpers
- \* Video and audio must fade out to black and fade up to program at each commercial break
- \* Commercial Blacks should be :10 seconds in length.
- \* Tail credits must not exceed thirty (30) seconds

HISTORIA				SERIES +			
<b>1 Hour</b>				<b>1 Hour</b>			
Content Length	Breaks	Segments	Break time	Content Length	Breaks	Segments	Break time
45:30:00	4	5	14:30	45:00:00	4	5	15:00
<b>1/2 Hour</b>				<b>1/2 Hour</b>			
Content Length	Breaks	Segments	Break time	Content Length	Breaks	Segments	Break time
22:20:00	2	3	7:40	22:20:00	2	3	7:40
<b>60 Min +</b>							
Content Driven: Refer to Corus Production Executive.							

## OVERLAYS AND TITLES

Production of a French language document:

- 1) Overlays, titles, and other graphics must be in French.
- 2) Subtitles and other written information must be located within the safe title area.
- 3) No overlay, subtitles, or other texts should appear in the top of the image during the first 10 seconds

## HALF-HOUR PROGRAMS

Please note that there should be two (2) commercial breaks for half-hour programs.

First and final segments must include program content and may not be made up solely of open or closing credits (refer to Production Executive for Pre-School and Animation):

- SEG 1 08m 30s in length; fade to black at 8:30 mark; please include 1 second of black for
- SEG 2 08m 00s in length, fade to black at 16:31 mark; please include 1 second of black for
- SEG 3 05m 50s in length; this final segment should include show content and final credits;

PLEASE NOTE:

- Segment lengths can vary from the above as the content should dictate the length of the segment.
- Please provide 60 seconds of black after the final credits.

## ONE-HOUR PROGRAMS

Please note that there should be four (4) commercial breaks for one-hour programs.

- SEG 1 09m 00s in length; fade to black at 9:00 mark; please include 1 second of black for
- SEG 2 09m 00s in length, fade to black at 18:01 mark; please include 1 second of black for
- SEG 3 09m 00s in length, fade to black at 27:02 mark; please include 1 second of black for
- SEG 4 09m 00s in length, fade to black at 36:03 mark; please include 1 second of black for
- SEG 5 09m 30s in length (09m 00s for Séries+); this final segment should include show

PLEASE NOTE:

- Segment lengths can vary from the above as the content should dictate the length.
- Please provide 60 seconds of black after the final credits.

## PROGRAMS OVER 60 MINUTES IN LENGTH

Check with your Network Executive