



Master Planner



Stations: CJBN
 Date Range: 10/10/2016 - 12/18/2016
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer
 Coverage:

Reg / ROS: Regular
 Selling Option Type: Premiere, Finale, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
Global News (9/12/2016-1/1/2017)	MTWTFSS	05:58 PM	07:00 PM	Fall Avg adjusted for current viewing patterns														
	TC/Full Coverage			4.9	4.6	0.2	0.4	0.3	2.4	0.0	0.0	0.1	2.1	0.2	0.4	0.2	0.3	0.0
	Kenora EM			0.7	0.8	0.0	0.3	0.4	1.0	0.0	0.0	0.0	0.8	0.0	0.5	0.6	0.0	0.0
Prime CDN Rotn (9/12/2016-1/1/2017)	MTWTFSS	06:58 PM	12:00 AM	FL15/SP16 Average adjusted														
	TC/Full Coverage			1.3	1.3	0.3	0.4	0.5	0.5	0.1	0.2	0.2	0.8	0.2	0.2	0.2	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Lifestyle Rotn (9/12/2016-1/1/2017)	MTWTF..	10:58 AM	12:00 PM	FL15/SP16 time period average adjusted for lifestyle programming														
	TC/Full Coverage			1.3	1.3	0.3	0.4	0.5	0.5	0.1	0.2	0.2	0.8	0.2	0.2	0.2	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Who Wants To Be A Millionaire (9/12/2016-1/1/2017)	MTWTF..	03:58 PM	04:30 PM	FL15 The Talk actuals adjusted for lead in and game show														
	TC/Full Coverage			0.5	0.5	0.2	0.2	0.3	0.5	0.2	0.2	0.2	0.2	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.2	0.2	0.2	0.2	0.3	0.3	0.2	0.3	0.3	0.2	0.0	0.0	0.2	0.0	0.0
ET Canada (9/12/2016-1/1/2017)	MTWTF..	06:28 PM	07:00 PM	Fall Avg adjusted for current viewing patterns														
	TC/Full Coverage			0.2	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
	Kenora EM			0.2	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
News Final 1 (9/12/2016-1/1/2017)	MTWTF..	09:58 PM	11:00 PM	Fall Avg adjusted for current viewing patterns														
	TC/Full Coverage			1.8	1.8	0.0	0.1	0.1	1.7	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0	0.0
	Kenora EM			0.6	0.7	0.0	0.6	0.6	0.7	0.0	0.1	0.1	0.7	0.0	0.8	1.0	0.0	0.0
News Final 1 Wknd (9/12/2016-1/1/2017)SS	09:58 PM	10:30 PM	Fall Avg adjusted for current viewing patterns														
	TC/Full Coverage			1.0	1.0	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.7	0.0	0.1	0.1	0.0	0.0
	Kenora EM			0.4	0.5	0.0	0.4	0.4	0.6	0.0	0.1	0.1	0.3	0.0	0.6	0.6	0.0	0.0
The Carmichael Show (9/12/2016-1/1/2017)	M.....	06:58 PM	07:30 PM	FL15/SP16 Time Period avg adjusted for season and profile														
	TC/Full Coverage			6.1	5.2	0.0	2.7	3.3	3.4	0.0	1.4	1.8	1.8	0.0	1.3	1.5	0.9	0.0
	Kenora EM			0.8	1.0	1.0	0.8	1.1	1.5	2.6	1.6	1.4	0.5	0.0	0.3	0.8	0.0	0.0
Kevin Can Wait (9/19/2016-1/1/2017)	M.....	07:28 PM	08:00 PM	FL15/SP16 Time period avg adjusted for profile, new series														
	TC/Full Coverage			9.5	8.1	0.1	4.2	5.1	5.3	0.1	2.2	2.9	2.8	0.0	2.0	2.3	1.4	0.0



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 Coverage:

Reg / ROS: Regular
 Selling Option Type: Premiere, Finale, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kenora EM			1.2	1.5	1.5	1.2	1.6	2.3	4.0	2.4	2.1	0.8	0.0	0.5	1.3	0.0	0.0
Man With A Plan (10/24/2016-1/1/2017)	M.....	07:28 PM	08:00 PM	FL16 Kevin Can Wait proj adjusted for time period, lead in, new series														
	TC/Full Coverage			7.6	6.5	0.1	3.4	4.1	4.2	0.1	1.8	2.3	2.2	0.0	1.6	1.8	1.1	0.0
	Kenora EM			1.0	1.2	1.2	1.0	1.3	1.8	3.2	1.9	1.7	0.6	0.0	0.4	1.0	0.0	0.0
Chicago Fire (9/12/2016-1/1/2017)	M.....	07:58 PM	09:00 PM	FL15/SP16 Average adjusted														
	TC/Full Coverage			5.8	5.0	0.0	2.6	3.2	3.2	0.0	1.4	1.8	1.7	0.0	1.2	1.4	0.9	0.0
	Kenora EM			0.7	0.9	0.9	0.8	1.0	1.4	2.4	1.5	1.3	0.5	0.0	0.3	0.8	0.0	0.0
Hotel Hell (9/12/2016-1/1/2017)	M.....	08:58 PM	10:00 PM	FL15/SP16 time period avg adjusted for season and profile														
	TC/Full Coverage			2.9	2.5	0.0	1.3	1.6	1.6	0.0	0.7	0.9	0.9	0.0	0.6	0.7	0.4	0.0
	Kenora EM			0.4	0.5	0.5	0.4	0.5	0.7	1.2	0.7	0.7	0.2	0.0	0.2	0.4	0.0	0.0
Timeless (10/3/2016-1/1/2017)	M.....	08:58 PM	10:00 PM	FL15/SP16 time period average adjusted														
	TC/Full Coverage			11.2	9.5	0.1	4.9	6.1	6.2	0.1	2.6	3.4	3.3	0.0	2.3	2.7	1.7	0.0
	Kenora EM			1.4	1.8	1.8	1.5	1.9	2.8	4.7	2.8	2.5	0.9	0.0	0.6	1.5	0.0	0.0
NCIS* - GLOBAL (9/12/2016-1/1/2017)	.T.....	06:58 PM	08:00 PM	FL15/SP16 Average adjusted														
	TC/Full Coverage			8.6	8.6	0.0	0.4	1.1	6.1	0.0	0.4	1.1	2.4	0.0	0.0	0.1	0.0	0.0
	Kenora EM			2.3	2.8	0.0	1.4	2.4	3.5	0.0	2.4	3.2	2.2	0.0	0.0	1.2	0.0	0.0
US Encore* (9/12/2016-1/1/2017)	.T.....	07:58 PM	09:00 PM															
	TC/Full Coverage			2.9	2.5	0.0	1.3	1.6	1.6	0.0	0.7	0.9	0.9	0.0	0.6	0.7	0.4	0.0
	Kenora EM			0.4	0.5	0.5	0.4	0.5	0.7	1.2	0.7	0.7	0.2	0.0	0.2	0.4	0.0	0.0
Bull (9/19/2016-1/1/2017)	.T.....	07:58 PM	09:00 PM	FL15/SP16 NCIS Average adjusted for lead in and new series														
	TC/Full Coverage			6.9	6.9	0.0	0.3	0.9	4.9	0.0	0.3	0.9	1.9	0.0	0.0	0.1	0.0	0.0
	Kenora EM			1.8	2.2	0.0	1.1	1.9	2.8	0.0	1.9	2.6	1.8	0.0	0.0	1.0	0.0	0.0
SP: Victoria's Secret Fashion Show (9/12/2016-12/11/2016)	.T.....	08:58 PM	10:00 PM	FL14/FL15 Average														
	TC/Full Coverage			1.6	1.5	0.3	0.5	0.8	0.9	0.2	0.4	0.6	0.6	0.1	0.2	0.2	0.3	0.0
	Kenora EM			1.2	1.4	1.5	1.5	1.3	1.5	1.1	1.9	1.5	1.1	2.2	1.4	1.1	0.6	0.0



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 Coverage:

Reg / ROS: Regular
 Selling Option Type: Premiere, Finale, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
SP: Victoria's Secret Fashion Show (12/12/2016-12/10/2017)	.T.....	08:58 PM	10:00 PM	FL14/FL15 Average														
	TC/Full Coverage			1.6	1.5	0.3	0.5	0.8	0.9	0.2	0.4	0.6	0.6	0.1	0.2	0.2	0.3	0.0
	Kenora EM			1.2	1.4	1.5	1.5	1.3	1.5	1.1	1.9	1.5	1.1	2.2	1.4	1.1	0.6	0.0
NCIS: NO (9/12/2016-1/1/2017)	.T.....	08:58 PM	10:00 PM	FL14 Actuals adjusted														
	TC/Full Coverage			17.1	17.1	6.9	10.4	3.8	7.3	0.0	1.8	2.0	9.8	6.9	8.6	1.8	0.0	0.0
	Kenora EM			2.7	3.2	0.0	2.3	3.7	3.9	0.0	2.4	4.0	2.6	0.0	1.8	3.1	0.0	0.0
Survivor (9/12/2016-1/1/2017)	..W....	06:58 PM	08:00 PM	FL15/14 Actuals Avg. adjusted														
	TC/Full Coverage			14.6	12.4	0.1	6.4	7.9	8.1	0.1	3.4	4.4	4.3	0.0	3.0	3.5	2.2	0.0
	Kenora EM			1.8	2.3	2.3	1.9	2.5	3.6	6.1	3.7	3.3	1.2	0.0	0.8	2.0	0.0	0.0
FIN:Survivor (9/12/2016-1/1/2017)	..W....	06:58 PM	09:00 PM	FL15/SP16 Survivor Average adjusted for Finale viewing and national achievements														
	TC/Full Coverage			14.9	12.6	0.1	6.5	8.1	8.3	0.1	3.5	4.5	4.4	0.0	3.1	3.6	2.2	0.0
	Kenora EM			1.8	2.3	2.3	1.9	2.6	3.7	6.2	3.8	3.4	1.2	0.0	0.8	2.0	0.0	0.0
SP: Walk of Fame (9/12/2016-1/1/2017)	..W....	06:58 PM	09:00 PM															
	TC/Full Coverage			0.7	0.7	0.1	0.3	0.4	0.3	0.0	0.3	0.3	0.3	0.0	0.1	0.1	0.0	0.0
	Kenora EM			0.4	0.5	0.0	0.4	0.8	0.4	0.0	0.4	0.7	0.7	0.0	0.4	0.8	0.0	0.0
Chicago Med (9/12/2016-1/1/2017)	..W....	07:58 PM	09:00 PM	FL15/SP16 average adjusted for day and time														
	TC/Full Coverage			5.8	5.0	0.0	2.6	3.2	3.2	0.0	1.4	1.8	1.7	0.0	1.2	1.4	0.9	0.0
	Kenora EM			0.7	0.9	0.9	0.8	1.0	1.4	2.4	1.5	1.3	0.5	0.0	0.3	0.8	0.0	0.0
Chicago PD (9/12/2016-1/1/2017)	..W....	08:58 PM	10:00 PM	FL15/SP16 Average adjusted														
	TC/Full Coverage			6.7	6.7	0.0	5.5	5.6	3.2	0.0	2.2	2.4	3.5	0.0	3.4	3.4	0.0	0.0
	Kenora EM			0.8	1.2	0.0	1.3	1.3	1.2	0.0	0.8	0.8	1.1	0.0	1.4	1.4	0.0	0.0
Survivor: Reunion (9/12/2016-1/1/2017)	..W....	08:58 PM	10:00 PM	FL15/SP16 Survivor Average adjusted for Reunion viewing and national achievements														
	TC/Full Coverage			13.7	11.7	0.1	6.0	7.4	7.6	0.1	3.2	4.1	4.0	0.0	2.8	3.3	2.1	0.0
	Kenora EM			1.7	2.2	2.2	1.8	2.4	3.4	5.7	3.5	3.1	1.1	0.0	0.8	1.9	0.0	0.0
Superstore (9/12/2016-1/1/2017)	...T...	06:58 PM	07:30 PM	FL15/SP16 average adjusted for day, time and profile														
	TC/Full Coverage			7.3	6.2	0.1	3.2	4.0	4.1	0.1	1.7	2.2	2.2	0.0	1.5	1.8	1.1	0.0



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 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer
 Coverage:

Reg / ROS: Regular
 Selling Option Type: Premiere, Finale, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
	Kenora EM			0.9	1.2	1.2	1.0	1.3	1.8	3.1	1.9	1.7	0.6	0.0	0.4	1.0	0.0	0.0	
The Carmichael Show (9/12/2016-1/1/2017)	...T...	06:58 PM	07:30 PM	FL15/SP16 Time Period avg adjusted for season and profile															
	TC/Full Coverage			6.1	5.2	0.0	2.7	3.3	3.4	0.0	1.4	1.8	1.8	0.0	1.3	1.5	0.9	0.0	
	Kenora EM			0.8	1.0	1.0	0.8	1.1	1.5	2.6	1.6	1.4	0.5	0.0	0.3	0.8	0.0	0.0	
The Good Place (9/12/2016-5/28/2017)	...T...	07:28 PM	08:00 PM	FL16 Superstore projection adjusted for time period, lead in, new series															
	TC/Full Coverage			6.2	5.3	0.1	2.7	3.4	3.5	0.1	1.4	1.9	1.9	0.0	1.3	1.5	0.9	0.0	
	Kenora EM			0.8	1.0	1.0	0.9	1.1	1.5	2.6	1.6	1.4	0.5	0.0	0.3	0.9	0.0	0.0	
The Great Indoors (10/24/2016-1/1/2017)	...T...	07:28 PM	08:00 PM	FL15/SP16 Blacklist Average adjusted for time period, profile, new series															
	TC/Full Coverage			2.7	2.7	0.8	1.4	0.8	1.7	0.8	1.0	0.4	0.9	0.1	0.4	0.4	0.1	0.0	
	Kenora EM			0.8	0.8	0.8	1.1	1.4	1.2	1.5	1.8	2.2	0.4	0.0	0.6	0.6	1.3	0.0	
Pitch (9/19/2016-1/1/2017)	...T...	07:58 PM	09:00 PM	FL15/SP16 time period avg adjusted for time period, profile, new series															
	TC/Full Coverage			10.2	8.7	0.1	4.5	5.5	5.7	0.1	2.4	3.1	3.0	0.0	2.1	2.5	1.5	0.0	
	Kenora EM			1.3	1.6	1.6	1.3	1.8	2.5	4.3	2.6	2.3	0.8	0.0	0.6	1.4	0.0	0.0	
The Blacklist (9/12/2016-1/1/2017)	...T...	08:58 PM	10:00 PM	FL15/SP16 average adjusted															
	TC/Full Coverage			4.0	4.0	1.2	2.0	1.2	2.6	1.1	1.4	0.6	1.4	0.1	0.6	0.6	0.1	0.0	
	Kenora EM			1.1	1.1	1.1	1.7	2.0	1.8	2.3	2.6	3.3	0.5	0.0	0.8	0.8	1.9	0.0	
Pure Genius (11/14/2016-1/1/2017)	...T...	08:58 PM	10:00 PM	FL15/SP16 time period avg adjusted for profile, new series															
	TC/Full Coverage			3.6	3.6	1.1	1.8	1.1	2.3	1.0	1.3	0.5	1.3	0.1	0.5	0.5	0.1	0.0	
	Kenora EM			1.0	1.0	1.0	1.5	1.8	1.6	2.1	2.3	3.0	0.5	0.0	0.7	0.7	1.7	0.0	
US Encore** (9/12/2016-1/1/2017)F..	06:58 PM	08:00 PM																
	TC/Full Coverage			2.9	2.5	0.0	1.3	1.6	1.6	0.0	0.7	0.9	0.9	0.0	0.6	0.7	0.4	0.0	
	Kenora EM			0.4	0.5	0.5	0.4	0.5	0.7	1.2	0.7	0.7	0.2	0.0	0.2	0.4	0.0	0.0	
MacGyver (9/19/2016-1/1/2017)F..	06:58 PM	08:00 PM	FL15/SP16 time period average adjusted for profile, new series															
	TC/Full Coverage			1.8	1.4	0.2	0.3	0.3	1.0	0.1	0.1	0.1	0.4	0.1	0.2	0.3	0.5	0.0	
	Kenora EM			1.3	1.5	2.6	1.9	1.9	1.7	2.3	2.0	1.3	1.2	2.9	1.6	2.3	0.0	0.0	
Hawaii Five-O (9/12/2016-1/1/2017)F..	07:58 PM	09:00 PM	FL15/SP16 Average adjusted															
	TC/Full Coverage			2.8	2.1	0.3	0.5	0.5	1.5	0.2	0.2	0.2	0.6	0.2	0.3	0.4	0.7	0.0	



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 Coverage:

Reg / ROS: Regular
 Selling Option Type: Premiere, Finale, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience														
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211
	Kenora EM			2.0	2.3	4.0	2.9	2.9	2.6	3.6	3.0	2.0	1.9	4.4	2.5	3.6	0.0	0.0
16x9 Evening (9/12/2016-1/1/2017)S.	06:58 PM	08:00 PM	FL15/SP16 Average adjusted														
	TC/Full Coverage			5.3	5.3	0.0	0.0	0.0	5.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.2	0.2	0.0	0.1	0.1	0.4	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
US Encores (9/12/2016-1/1/2017)S.	06:58 PM	10:00 PM	FL15/SP16 Average adjusted														
	TC/Full Coverage			1.3	1.3	0.3	0.4	0.5	0.5	0.1	0.2	0.2	0.8	0.2	0.2	0.2	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
NCIS: LA (9/12/2016-1/1/2017)S	06:58 PM	08:00 PM	FL15/SP16 Average adjusted for Sun night														
	TC/Full Coverage			3.2	3.2	1.0	1.6	1.0	2.0	0.9	1.1	0.5	1.1	0.1	0.5	0.5	0.1	0.0
	Kenora EM			0.9	0.9	0.9	1.3	1.6	1.4	1.8	2.1	2.6	0.4	0.0	0.7	0.7	1.5	0.0
Madam Secretary (9/12/2016-1/1/2017)S	07:58 PM	09:00 PM	FL15/SP16 Average adjusted														
	TC/Full Coverage			11.2	11.2	4.2	6.5	9.8	7.0	3.1	3.6	5.6	4.5	1.2	3.3	4.2	0.0	0.0
	Kenora EM			0.9	1.4	0.0	1.4	1.4	2.2	0.0	2.6	2.8	0.5	0.0	0.0	0.0	0.0	0.0
Elementary (9/12/2016-1/1/2017)S	08:58 PM	10:00 PM	FL15/SP16 time period average adjusted for Elementary profile and Sun night														
	TC/Full Coverage			8.2	8.2	0.0	3.9	4.6	5.8	0.0	2.0	2.4	2.4	0.0	2.0	2.1	0.0	0.0
	Kenora EM			1.1	1.7	0.0	1.7	1.7	2.6	0.0	3.1	3.4	0.6	0.0	0.0	0.0	0.0	0.0
The West Block Late (9/12/2016-1/1/2017)S	10:28 PM	11:00 PM	Fall Avg adjusted for current viewing patterns														
	TC/Full Coverage			0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.1	0.1	0.0	0.1	0.1	0.3	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0
Simpsons^ (9/12/2016-1/1/2017)S	11:28 PM	12:00 AM	FL15/SP16 Actuals adjusted														
	TC/Full Coverage			0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.3	0.3	0.5	0.5	0.5	0.4	0.4	0.6	0.6	0.2	0.6	0.4	0.4	0.0	0.0
News: Global National (9/12/2016-1/1/2017)	MTWTFSS	05:28 PM	06:00 PM	Fall Avg adjusted for current viewing patterns														
	TC/Full Coverage			3.2	3.1	0.1	0.3	0.3	2.5	0.0	0.2	0.2	0.5	0.1	0.2	0.1	0.1	0.0
	Kenora EM			0.8	1.0	0.0	0.1	0.1	1.6	0.0	0.2	0.2	0.4	0.0	0.0	0.0	0.0	0.0
Late Night Rotn (9/12/2016-1/1/2017)	MTWTFSS	10:58 PM	06:00 AM	Fall Avg adjusted for current viewing patterns														
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0



Master Planner



Stations: CJBN
 Date Range: 10/10/2016 - 12/18/2016
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer
 Coverage:

Reg / ROS: Regular
 Selling Option Type: Premiere, Finale, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morning National News (9/12/2016-1/1/2017)	MTWTF..	08:58 AM	09:30 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.3	0.3	0.0	0.1	0.1	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0
	Kenora EM			0.2	0.3	0.1	0.1	0.1	0.4	0.1	0.2	0.2	0.1	0.0	0.0	0.0	0.0
Wkdy PM Rotn (9/12/2016-1/1/2017)	MTWTF..	11:58 AM	06:30 PM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.6	0.6	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
The Talk (9/12/2016-1/1/2017)	MTWTF..	12:58 PM	02:00 PM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.3	0.3	0.1	0.1	0.2	0.3	0.1	0.1	0.1	0.1	0.0	0.0	0.0	0.0
	Kenora EM			0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.2	0.2	0.1	0.0	0.0	0.1	0.0
Days Of Our Lives (9/12/2016-1/1/2017)	MTWTF..	01:58 PM	03:00 PM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			2.0	2.0	0.2	0.9	1.2	1.5	0.2	0.9	0.9	0.5	0.0	0.0	0.3	0.0
	Kenora EM			0.1	0.2	0.0	0.0	0.0	0.3	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0
Rachael Ray (9/12/2016-1/1/2017)	MTWTF..	02:58 PM	04:00 PM	FL15/SP16 time period average adjusted													
	TC/Full Coverage			0.5	0.5	0.0	0.0	0.3	0.5	0.0	0.0	0.3	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.1	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Y&R (9/12/2016-1/1/2017)	MTWTF..	04:28 PM	05:30 PM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			33.0	32.5	1.0	12.5	13.0	25.5	1.0	7.5	7.5	7.0	0.0	5.0	5.0	0.5
	Kenora EM			5.5	6.5	0.0	0.5	0.5	10.5	0.0	0.5	0.5	3.0	0.0	0.0	0.0	0.0
Late Show with Stephen Colbert (9/12/2016-1/1/2017)	MTWTF..	10:58 PM	01:03 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.5	0.5	0.0	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.2	0.2	0.0	0.2	0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.2	0.3	0.0
Ent Tonight (9/12/2016-1/1/2017)	MTWTF..	12:00 AM	12:32 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			2.8	2.8	0.0	0.4	0.7	2.3	0.0	0.4	0.7	0.5	0.0	0.0	0.0	0.0
	Kenora EM			0.3	0.4	0.0	0.2	0.2	0.6	0.0	0.3	0.3	0.2	0.0	0.0	0.0	0.0



Master Planner



Stations: CJBN
 Date Range: 10/10/2016 - 12/18/2016
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer
 Coverage:

Reg / ROS: Regular
 Selling Option Type: Premiere, Finale, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience													
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217
Ent Tonight (9/12/2016-1/1/2017)	MTWTF..	12:00 AM	01:32 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			2.8	2.8	0.0	0.4	0.7	2.3	0.0	0.4	0.7	0.5	0.0	0.0	0.0	0.0
	Kenora EM			0.3	0.4	0.0	0.2	0.2	0.6	0.0	0.3	0.3	0.2	0.0	0.0	0.0	0.0
ETC Late Night (9/12/2016-1/1/2017)	MTWTF..	12:30 AM	01:02 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ETC Late Night (9/12/2016-1/1/2017)	MTWTF..	12:30 AM	02:02 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.1	0.1	0.0	0.1	0.1	0.1	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ET Late Night (9/12/2016-1/1/2017)	MTWTF..	02:00 AM	02:32 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
ET Late Night (9/12/2016-1/1/2017)	MTWTF..	02:00 AM	03:32 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Wkdy AM Rotn (9/12/2016-1/1/2017)	MTWTF..	05:00 AM	12:00 PM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.2	0.2	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
	Kenora EM			0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
Morning News (9/12/2016-1/1/2017)	MTWTF..	05:58 AM	09:00 AM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.2	0.2	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.0
	Kenora EM			0.1	0.2	0.0	0.0	0.2	0.3	0.0	0.0	0.5	0.0	0.0	0.0	0.0	0.0
PGA Golf (1/4/2016-1/1/2017)SS	09:58 AM	09:00 PM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.7	0.7	0.1	0.3	0.3	0.4	0.1	0.1	0.1	0.2	0.0	0.1	0.1	0.0
	Kenora EM			0.2	0.3	0.5	0.3	0.4	0.3	0.5	0.3	0.3	0.3	0.5	0.4	0.4	0.0
Wknd PM Rotn (9/12/2016-1/1/2017)SS	11:58 AM	07:00 PM	Fall Avg adjusted for current viewing patterns													
	TC/Full Coverage			0.7	0.7	0.0	0.0	0.1	0.3	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
	Kenora EM			0.1	0.2	0.0	0.1	0.1	0.2	0.0	0.0	0.0	0.1	0.0	0.1	0.1	0.0



Master Planner



Stations: CJBN
 Date Range: 10/10/2016 - 12/18/2016
 Target Groups: Viewers 2+, Adults 18+, Adults 1834, Adults 1849, Adults 2554, Women 18+, Womer
 Coverage:

Reg / ROS: Regular
 Selling Option Type: Premiere, Finale, Regular, Special
 Selling Type: Regular
 Rates and Ratings effective: 6/10/2016

Selling Option (sched. date)	Day	Start	End	Rating / Audience															
				V2+	A18+	A1834	A1849	A2554	W18+	W1834	W1849	W2554	M18+	M1834	M1849	M2554	T1217	C211	
Weekend AM Rotn (9/12/2016-1/1/2017)SS	05:00 AM	12:30 PM	Fall Avg adjusted for current viewing patterns															
	TC/Full Coverage			0.4	0.4	0.0	0.2	0.2	0.2	0.2	0.0	0.1	0.2	0.2	0.0	0.0	0.1	0.0	0.0
	Kenora EM			0.1	0.1	0.0	0.2	0.2	0.1	0.0	0.0	0.1	0.2	0.0	0.3	0.3	0.0	0.0	
Saturday Night Live (9/12/2016-1/1/2017)S.	11:58 PM	01:34 AM	Fall Avg adjusted for current viewing patterns															
	TC/Full Coverage			0.9	0.9	0.0	0.3	0.8	0.9	0.0	0.2	0.8	0.1	0.0	0.1	0.1	0.0	0.0	
	Kenora EM			0.1	0.1	0.0	0.3	0.3	0.0	0.0	0.0	0.0	0.3	0.0	0.6	0.5	0.0	0.0	
Border Security Wknd (9/12/2016-1/1/2017)S	10:58 PM	11:30 PM	FL15 Actuals adjusted															
	TC/Full Coverage			0.2	0.2	0.1	0.1	0.1	0.2	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	
	Kenora EM			0.4	0.4	0.6	0.8	0.7	0.5	0.5	0.8	0.8	0.3	0.8	0.5	0.5	0.0	0.0	