

## CORUS ENTERTAINMENT LAUNCHES CORUS MADE WITH PAY DEVELOPMENT FUND

**June 10, 2003**

### **\$1.5 Million Fund Supports New Canadian Drama**

(June 10, 2003 - Banff, Canada) Corus Entertainment Inc. (TSE: CJR.B; NYSE: CJR), through Movie Central, today announced the creation of the \$1.5 million Corus Made With Pay Development Fund, to assist producers of movies and series being developed for theatrical release and/or pay television in Canada.

Corus-owned Movie Central has committed an additional \$500,000 to its current \$1 million script and concept development fund and rebranded it the Corus Made With Pay Development Fund. In addition to ongoing support of the development of Canadian feature-length films, some additional components have been introduced through the renamed fund.

"We are at a cultural crossroads in this country in terms of support for Canadian drama," said Andrew Eddy, Vice President and General Manager, Movie Central. "This is an important time to champion Canadian arts, culture and talent. Through this development fund, we hope to boost both the quality and the amount of homegrown drama on television."

In addition to the support of theatrical feature films, the fund will now include support of "made for pay" television movies and series; increased support, on a per project basis, for senior level projects; and support of a slate of productions for companies that have three or more projects in active development. Details of this component to be announced; the first deadline is scheduled for fall 2003.

Movie Central is a 24-hours-a-day, commercial-free premium pay-TV service which operates six themed movie channels available in Western Canada to customers living in British Columbia, Alberta, Saskatchewan, Manitoba, Yukon and Northwest Territories and Nunavut. Through its investments, pre-buys and licence fees for Canadian feature films and original series, Movie Central is recognized as a major force in the Canadian independent film and television production industry. Movie Central EXPRESS, launched in October 2002, is a companion offering to Movie Central and the first service to offer Subscription Video on Demand (SVOD) in Canada. Visit the Movie Central Web site at [www.moviecentral.ca](http://www.moviecentral.ca)

Movie Central is owned by Corus Entertainment, a Canadian-based media and entertainment company. Corus is a market leader in both specialty TV and Radio. Corus also owns Nelvana Limited, an internationally recognized producer and distributor of children's programming and products. The Company's other interests include music, television broadcasting and advertising services. A publicly traded company, Corus is listed on the Toronto (CJR.B) and New York (CJR) Exchanges. Corus' Web site can be found at [www.corusentertainment.com](http://www.corusentertainment.com).